

Community Partnerships for Cultural Participation Initiative Survey of Boston Area Arts and Cultural Organizations

All responses are confidential. Please answer all the questions. However, if you are uncomfortable with a question you may skip it. For more information, please call Mark Narron at (202)261-5346.

1. Organization Name
Organization Address
Phone Number () _____ Fax Number () _____
Organization E-mail Address
Organization Website URL
Federal Employer Identification Number (EIN #):
Respondent Name & Title

2. Please check if the organization is a:

<input type="checkbox"/> Government agency	<input type="checkbox"/> Nonprofit organization	<input type="checkbox"/> For-profit (if for-profit, please stop here and return this survey in the envelope provided. Thank you.) (20)
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3. If you are nonprofit, do you have 501(c)(3) status?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Not applicable (21)
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4. In what year was your organization founded?

19____ (22-25) (please enter year)

5. How many current full-time and part-time employees are in your organization?

full-time (at least 35 hrs/wk) paid staff: ____ (26-29)
part-time (less than 35 hrs/wk) paid staff: ____ (30-33)

6. What were your **total expenses** for the most recent fiscal year?

Year ended (mo/yr): ____/19____ (34-39)			
<input type="checkbox"/> \$10,000 or less	<input type="checkbox"/> \$25,001-\$100,000	<input type="checkbox"/> \$500,001-\$1 million	<input type="checkbox"/> more than \$5 million
<input type="checkbox"/> \$10,001-\$25,000	<input type="checkbox"/> \$100,001-\$500,000	<input type="checkbox"/> \$1,000,001-\$5 million	(40)

7. What type(s) of arts and cultural activities does your organization present? **Check all that apply.**

(41) <input type="checkbox"/> Music	(42) <input type="checkbox"/> Opera/Musical Theater	(43) <input type="checkbox"/> Performance/Spoken Word
<input type="checkbox"/> Dance	<input type="checkbox"/> Design Arts	<input type="checkbox"/> Literature/Poetry
<input type="checkbox"/> Painting/Drawing	<input type="checkbox"/> Crafts	<input type="checkbox"/> Story telling / Oral History
<input type="checkbox"/> Theater	<input type="checkbox"/> Architecture	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> Photography	<input type="checkbox"/> Media Arts (film, audio, video)	
<input type="checkbox"/> Sculpture	<input type="checkbox"/> New Media (e.g. computer graphics)	

8. Which of the following descriptors apply to *your organization*? **Check all that apply.**

(47) <input type="checkbox"/> Arts council/agency	(48) <input type="checkbox"/> Art Museum	(49) <input type="checkbox"/> Arts center
<input type="checkbox"/> Humanities council/agency	<input type="checkbox"/> Other Museum	<input type="checkbox"/> School/Teaching facility
<input type="checkbox"/> Library	<input type="checkbox"/> Presenting organization	<input type="checkbox"/> Part of a larger institution
<input type="checkbox"/> Performance/Exhibition Space	<input type="checkbox"/> Fair/festival	(50) Σ <input type="checkbox"/> University
<input type="checkbox"/> Historical organization/ Site	<input type="checkbox"/> Arts incubator	Σ <input type="checkbox"/> Corporation
<input type="checkbox"/> Service organization	<input type="checkbox"/> Publisher	Σ <input type="checkbox"/> Another nonprofit
<input type="checkbox"/> "Friends of"/support	<input type="checkbox"/> Media	<input type="checkbox"/> Other (specify) _____
<input type="checkbox"/> Performing Group (any art form)		

9. Over the last year, where did you present or distribute your events/work?

(Check all that apply - include your own facility if applicable)

<input type="checkbox"/> (54) large cultural venues (e.g., museums, concert halls)	<input type="checkbox"/> (55) outdoor public places (e.g., parks, streets, subways, buses)
<input type="checkbox"/> small cultural venues (e.g. small theaters, galleries)	<input type="checkbox"/> local schools (K-12)
<input type="checkbox"/> general commercial/retail venues (e.g., stores, restaurants, night-clubs)	<input type="checkbox"/> colleges/universities (includes performing art schools)
<input type="checkbox"/> neighborhood/community centers or community service organizations (e.g. senior centers, YMCA, VFW halls)	<input type="checkbox"/> national publications
<input type="checkbox"/> religious institutions (e.g. churches, synagogues, temples, mosques)	<input type="checkbox"/> local/community publications
<input type="checkbox"/> public buildings (e.g. libraries, town hall)	<input type="checkbox"/> other (specify) _____
	<input type="checkbox"/> not applicable

10. In the past year has your organization presented any programs or activities that emphasize the traditions or cultures of any particular racial or ethnic group?

<input type="checkbox"/> (59) YES - check all that apply	<input type="checkbox"/> White	<input type="checkbox"/> African American	<input type="checkbox"/> Asian	<input type="checkbox"/> Native/Indian	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> Other (specify): _____ (60)
<input type="checkbox"/> NO - go to question 11						

11. In the past year, approximately how many people participated as volunteers or received only nominal pay for their activities with your organization?

Enter number: _____ (63-66)

12. How did volunteers participate in your organization? **Check all that apply:**

<input type="checkbox"/> (67) as artists/creators (e.g. writers, composers, musicians, dancers, etc.)	<input type="checkbox"/> help with program planning
<input type="checkbox"/> as technical production help (e.g. backstage, electricians, costumers, exhibit prep, etc.)	<input type="checkbox"/> help with fundraising
<input type="checkbox"/> help with support services (e.g. transportation, docents, ushers, sales, etc.)	<input type="checkbox"/> not applicable

13. About how many people attended your cultural activities, events, or programs over the past year? (Or, if applicable, estimate circulation or readership.)

<input type="checkbox"/> (68) Less than 100	<input type="checkbox"/> 100-999	<input type="checkbox"/> 1,000-4,999	<input type="checkbox"/> 5,000-9,999	<input type="checkbox"/> 10,000 +	<input type="checkbox"/> not applicable
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14. Please estimate the percentage of the people who participate in your programs who are:

LOCATION (69-77)	%	RACE/ETHNICITY (9-26)	%	AGE (40-54)	%
From the local neighborhood		White		Under 12	
From the nearby city or county		African American		12-17	
From farther away		Asian		18-34	
		Native American		35-59	
		Hispanic/Latino		60 or older	
		Other			
TOTAL:	100	TOTAL:	100	TOTAL:	100
<input type="checkbox"/> cannot estimate (78)		<input type="checkbox"/> cannot estimate (27)		<input type="checkbox"/> cannot estimate (55)	

15. Please indicate whether there has been an increase, no change, or a decrease over the past year in the following aspects of participants in your organization's programs or activities:

	Increase	No change	Decrease
a. Overall numbers of participants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (55)
b. Racial/ethnic composition of participants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (56)
c. Number of participants who are residents of particular communities or members of particular types of communities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (57)
d. Number of participants who are young people or families	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (58)
e. Number of participants who are lower-income persons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (59)
f. Other change (specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> (60)

16. Briefly describe any significant changes indicated in 15 a through f:

(67-71)

17. Over the last year, has your organization done anything to increase participation in your activities by:

a. Members of the community, generally	<input type="radio"/> Yes	<input type="radio"/> No	(72)
b. Members of particular racial or ethnic groups	<input type="radio"/> Yes	<input type="radio"/> No	(73)
c. Residents of particular communities or members of particular types of communities	<input type="radio"/> Yes	<input type="radio"/> No	(74)
d. Young people or families	<input type="radio"/> Yes	<input type="radio"/> No	(75)
e. Lower-income persons	<input type="radio"/> Yes	<input type="radio"/> No	(76)
f. Others (specify) _____	<input type="radio"/> Yes	<input type="radio"/> No	(77)

18. **If yes to any item in question 17**, please indicate whether you made use of any of the following strategies to encourage more active participation, and how each strategy affected participation. **(If you answered “no” to all items in #17, please check the “not applicable” box and go to #19)** Not Applicable (14)

<i>Strategies To Change Audience/Participants Used in the past 12 months</i>	Did you do this? (15-22)		How did participation change? (check appropriate box)			
	(Circle)		Increase	No change	Decrease	
a. Advertising/Marketing in new areas or media	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(23)
b. Presenting new/different offerings	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(24)
c. Co-sponsoring events with other organizations	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(25)
d. Audience services, such as providing transportation, discounted tickets, or other ways to make it easier for people to participate (specify what you did): _____	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(26)
e. Research/Planning, such as surveys of participants, discussions with advisors, community forums	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(27)
f. Arts Instruction/Education (including school residencies, professional development, etc.)	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(28)
g. Presenting work in new venues/places	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(29)
h. Other (specify):	YES	NO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	(30)

19. For each activity indicated in the table below, please place a check mark (4) in the appropriate box if your organization worked with *any* of the types of organizations listed below, in the past year.

Type of Organization Collaborated with:	TYPE OF ACTIVITY					
<i>Arts/Cultural Organizations</i>	Program Planning & Development	Joint production of arts, cultural, or educational programs (e.g., shared space, or staff skills)	Advertising, Promotion, Marketing, Outreach	Fundraising	Advocacy (e.g., support for a tax for arts, or NEA funding, etc.)	No partnership with this type
a. Very large arts/cultural institutions (36)	0	0	0	0	0	0
b. All other arts/cultural Organizations (37)	0	0	0	0	0	0
c. Support organizations (e.g., arts councils) (38)	0	0	0	0	0	0
d. Other (specify): _____ (39)	0	0	0	0	0	0

Type of Organization Collaborated with:	TYPE OF ACTIVITY					
<i>Non-Arts Organizations</i>	Program Planning & Development	Joint production of arts, cultural, or educational programs (e.g., shared space, or staff skills)	Advertising, Promotion, Marketing, Outreach	Fundraising	Advocacy (e.g., support for a tax for arts, or NEA funding, etc.)	No partnership with this type
e. Schools, colleges or universities (45)	0	0	0	0	0	0
f. Religious institutions (e.g. churches, mosques, temples) (46)	0	0	0	0	0	0
g. Libraries (public or private) (47)	0	0	0	0	0	0
h. Businesses/ commercial groups (48)	0	0	0	0	0	0
i. Ethnic community organizations (49)	0	0	0	0	0	0
j. Other service or community improvement organizations (50)	0	0	0	0	0	0
k. Community or after school centers (51)	0	0	0	0	0	0
l. Senior centers (52)	0	0	0	0	0	0
m. Public agencies (other than libraries and schools) (53)	0	0	0	0	0	0
n. Other (specify): _____ (54)	0	0	0	0	0	0

20. Has your organization initiated any major new partnerships or experienced significant changes to existing partnerships over the past year?

<input type="radio"/> Yes	<input type="radio"/> No (60)
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If yes, please describe the partnership(s) and the effect on your organization:

(61-65)

21. How satisfied are you with the following aspects of your organization? Please rate on the following scale: **Very satisfied, Somewhat satisfied, Somewhat dissatisfied, Very dissatisfied.**

	Very dissatisfied	Somewhat dissatisfied	Somewhat satisfied	Very satisfied	Not Applicable
a. your board's interest in working with community members and organizations (66)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. your staff's interest in working with community members and organizations (67)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. your board's interest in attracting a more diverse group of participants (68)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. your staff's interest in attracting a more diverse group of participants (69)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. How satisfied is your organization with the following? Please rate on the following scale: **Very dissatisfied, Somewhat dissatisfied, Somewhat satisfied, Very satisfied**

	Very dissatisfied	Somewhat dissatisfied	Somewhat satisfied	Very satisfied	Not Applicable
a. interest from the public in the events or programming you offer? (70)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. financial or other support for the events/programming you offer? (71)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. the availability of financial or other support for organizational development? (72)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. financial or other support for increasing the number of people who participate in the programs or activities you offer? (73)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. opportunities to work with other arts and culture providers in Boston? (74)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. the involvement of the Boston Foundation in arts and cultural affairs? (75)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. What are your organization's two most important priorities for the future?

(9-13)

24. We would like to learn more about your organization. If possible, please attach a description of your organization and the types of arts or cultural events/programming you sponsor.

Thank you for answering this questionnaire.

Your response is very important to us and we appreciate your time.

If you would like a copy of the survey findings when they are available, please check this box: (19)